

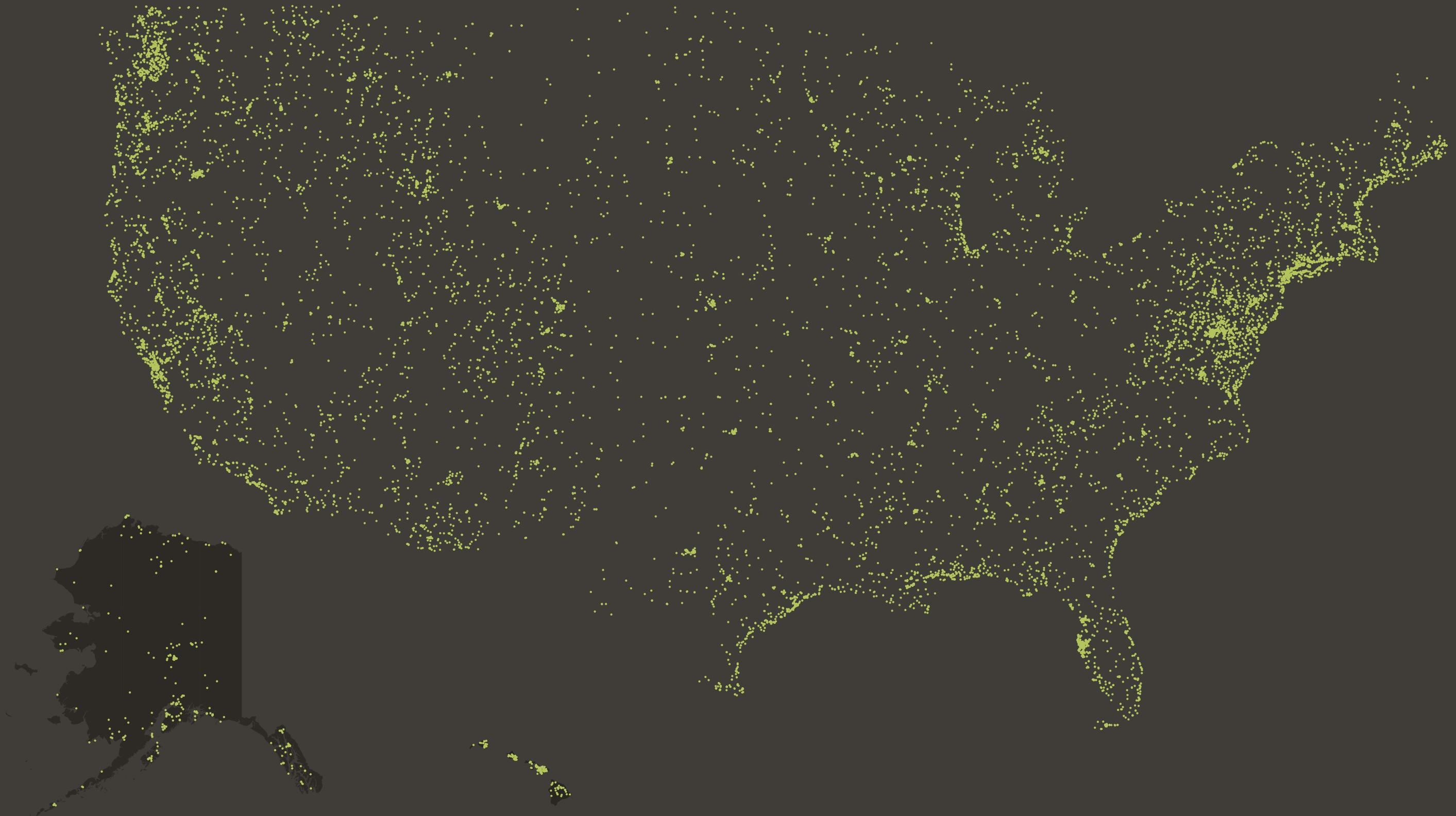


National Fish and Wildlife Foundation

CELEBRATING 30 YEARS



NFWF



WHERE WE WORK

Since 1984, NFWF has supported 12,645 conservation projects in the U.S. and abroad. Our work has been made possible through partnerships with more than 25 federal agencies and over 30 Fortune 500 companies.

For complete project information, visit our interactive online map at nfwf.org/whatwedo/map

30 YEARS 12,645 CONSERVATION PROJECTS

FEDERAL PARTNERS

As directed by our Congressional charter, NFWF works closely with U.S. government agencies to maximize conservation investments. We use federal dollars as a springboard to leverage additional private contributions and grantee matching funds.



Sockeye salmon

WESTERN WATER

Throughout the North American West, an intense demand for water—for agriculture and other human uses—jeopardizes the health of our rivers, streams, lakes and wetlands. NFWF's Western Water Program works cooperatively with farmers, irrigation districts, Indian Tribes and other partners to acquire and transfer established water rights from willing sellers. These and a host of related efforts improve critical flows and water-dependent habitats for at-risk fish and wildlife. The Columbia Basin Water Transactions Program, established by NFWF and the Bonneville Power Administration in 2002, has restored significant flows to dozens of rivers and streams across the Pacific Northwest, and more recently has inspired similar efforts in the Walker River Basin in Nevada and California, the Rio Grande in southern New Mexico, and the Colorado River Delta in Mexico.



The Honorable
Sally Jewell

U.S. SECRETARY OF THE INTERIOR

“For three decades, the National Fish and Wildlife Foundation has been a driving force in creating and supporting partnerships between the government and the private sector that have been vital to the conservation of our land, water, fish and wildlife.



The Foundation’s role is even more important now when budgets are constrained and we need to find creative ways to work together to get the most value for each dollar we invest in conservation—preserving our environment while at the same time promoting sustainable economic growth. That’s a great model for the future of conservation.”

The Honorable John D. Dingell

U.S. REPRESENTATIVE,
MICHIGAN

"Thirty years ago, the Congress decided to engage in a grand experiment to help support and protect our nation's natural heritage. We created the National Fish and Wildlife Foundation and tasked it with bringing public and private interests together to work hand-in-hand on conservation projects. At the time, it was a brand-new approach, and it's quite gratifying to see, three decades later, that our foray into encouraging public-private partnerships has proven so successful at promoting essential conservation activities."

The Honorable Don Young

U.S. REPRESENTATIVE,
ALASKA

"As an Alaskan and former Chairman of the House Natural Resources Committee, I know the importance of managing our resources in a manner that conserves them for future generations while providing economic opportunity for our citizens. While balancing this management is far from easy, the National Fish and Wildlife Foundation has a record of accomplishing projects efficiently and effectively. I am proud to have supported the Foundation from its earliest years, and look forward to seeing future positive work in Alaska and across the nation."



The Honorable John Thune

U.S. SENATOR,
SOUTH DAKOTA

"I've seen the positive results of NFWF's work firsthand in South Dakota, where the Foundation has preserved native grasslands and wetlands, providing a critical refuge for migratory birds. The success of these local efforts to preserve native habitat multiplies across North America, as many of the migratory species that utilize South Dakota's wetlands continue on to their many final destinations. The ability of NFWF to work with local communities on conservation issues that can impact the entire country is in many ways unique and extraordinarily valuable to preserving our native species and to promoting conservation."

The Honorable Richard Blumenthal

U.S. SENATOR,
CONNECTICUT

"As a former Attorney General, I know the importance of prosecuting and preventing reckless industrial environmental practices. The National Fish and Wildlife Foundation works tirelessly to ensure that funds paid by offending companies address the harm that's been done. Communities across the country, and in Connecticut, trust NFWF to help preserve and protect our critical natural resources. I thank NFWF for its great, historic work and look forward to continuing to support it."



NAWCA

Protecting waterfowl and the places they need to survive is the goal of the 1989 North American Wetlands Conservation Act, which supports activities for the long-term protection of wetlands and associated uplands habitats. Since its enactment, NFWF has been a leader on the North American Wetlands Conservation Council, evaluating and recommending projects for funding. To date, approximately 2,326 projects have received nearly \$1.28 billion in awards, and grantees have contributed another \$2.68 billion in matching funds. Results of these projects have benefited 27.5 million acres of habitat — and the countless ducks and migratory birds that rely on them.

Wood duck

CORPORATE PARTNERS

NFWF works with dozens of America's leading corporations to implement their philanthropic conservation strategies. We collaborate with each partner on goals and actions, investing funds in priority conservation projects that ensure the highest impact.

ACRES FOR AMERICA

Acres for America has grown to become one of the largest and most successful public-private partnerships in United States conservation history. Launched with Walmart in 2005, it has funded 55 priority conservation projects in 31 states, the District of Columbia and Puerto Rico. The program has helped protect 854,000 acres of critical lands that provide public access and economic benefits for communities. By leveraging an additional \$320 million from other public and private sources, it has vastly increased the resources available for conservation. National, regional and local organizations, private landowners and federal, state and local governments have participated in this initiative across the country.

Gopher tortoise



Louis Renjel, Jr.

VICE PRESIDENT OF STRATEGIC INFRASTRUCTURE, CSX

"CSX turned to NFWF because we wanted to make a measurable difference in the environmental health of the Chesapeake and the state of Maryland. These are areas where CSX has operated for more than 180 years and where today we continue our long-standing commitment to the environment. NFWF's intense involvement in projects that restore fish and wildlife habitat, reduce water pollution and engage communities in environmental stewardship activities convinced us that this partnership would be a great fit, and we are proud of the results thus far. Working with NFWF and the state of Maryland, CSX has become a partner in the largest oyster reef restoration project ever undertaken in the Chesapeake Bay to help restore the ecosystem and promote economic vitality in the region."

Mary Rottler

VICE PRESIDENT,
WALMART REALTY

"NFWF helped us to exceed our original conservation goals. We wanted to protect at least one acre for every acre developed by Walmart—originally projected at 138,000 acres. But in the last nine years, we've protected more than 850,000 acres. NFWF has helped us fund important, large-scale conservation projects that provide access for people to enjoy the outdoors, but it has also increased the impact of our investment tenfold, by leveraging more than \$320 million in additional support from public and private sources."

Chris Hobson

CHIEF ENVIRONMENTAL OFFICER,
SOUTHERN COMPANY

"For more than 10 years, Southern Company's partnership with the National Fish and Wildlife Foundation has made significant progress in restoring one of the world's most diverse ecosystems—the longleaf pine forests of the Southeast. Our collaboration with the U.S. Department of Defense and other partners has helped restore more than 650,000 acres and plant more than 113,000 acres of vanishing longleaf across the historic range, directly benefiting more than 600 native species."

GRANTEES

NFWF is a catalyst for conservation. Through grants to national, regional and local organizations, we support science-based projects across all 50 states and abroad. Since 1984, we've awarded more than 12,600 grants to achieve maximum conservation impact.

GREAT LAKES

Threats to the Great Lakes include habitat loss and fragmentation, invasive species and pollution. Sustain Our Great Lakes is a public-private partnership between NFWF and ArcelorMittal, EPA, FWS, USDA, NOAA and NRCS that is designed to address these threats and improve the ecological health of the Great Lakes basin. From 2006 through 2013, the program awarded \$37.1 million in federal and corporate partner funding; grantees matched this funding with an additional \$38.2 million. This investment is helping reconnect 1,039 stream miles and restore 37,750 acres of wetland, coastal and associated upland habitat, as well as 127 miles of stream and riparian habitat.

Greater sandhill crane

H. Dale Hall

CEO,
DUCKS UNLIMITED

"People in the conservation community talk about 'the NFWF Way,' referring to the strong partnerships that NFWF builds between public agencies and private organizations. At Ducks Unlimited, we know firsthand that an active, focused coalition like this can have an impact where a single funder often can't. Through its partnership approach, NFWF has emerged as a powerful conservation leader."

Robert Abernethy

PRESIDENT,
THE LONGLEAF ALLIANCE

"The Longleaf Alliance is a growing, committed partnership of conservationists, forest industry and landowner representatives, government agencies and citizens who share knowledge and passion for restoring America's iconic southern pine forest. By helping us to provide technical assistance to landowners, restoring thousands of acres of longleaf forests and building a strong public-private coalition, NFWF has played a critical role in reversing the decline of the forest and putting it on a trajectory to achieve our restoration goals."



Will Baker

PRESIDENT,
CHESAPEAKE BAY FOUNDATION

"With NFWF's support, we've restored miles of streams, planted millions of oysters and helped our Chesapeake farmers to make their cattle healthier and creeks cleaner. NFWF's partnership with the U.S. EPA Chesapeake Bay Program, combined with its strong relationships with other federal agencies and private companies, has amped up the restoration effort and helped put us on a path to a cleaner Bay."

Bill Waldman

CEO,
ISLAND CONSERVATION

"The seabirds of the Pacific are one of the most endangered groups of wildlife on our planet, and they need sustained conservation measures in order to survive. NFWF has partnered with Island Conservation to remove invasive species that threaten nesting areas on islands, which is essential to protecting and restoring these wonderful birds."

David Yarnold

PRESIDENT AND CEO,
NATIONAL AUDUBON SOCIETY

"NFWF is an extraordinary partner. They're a unique combination of steadiness, flexibility and creativity. Audubon saw those qualities on full display during the 2010 oil disaster in the Gulf of Mexico. NFWF responded quickly and efficiently with solutions that met a complicated set of needs and an equally complicated array of stakeholders. That capability makes all the difference in everyone's efforts to protect a species or habitat in the aftermath of a disaster."

Mark R. Tercek

PRESIDENT AND CEO,
THE NATURE CONSERVANCY

"With the support of NFWF funding, The Nature Conservancy has conserved habitat in virtually every region of the United States. These places are critical to the survival of America's natural heritage and to the well-being of people across the country. By raising conservation funding and investing it wisely and creatively, NFWF makes possible lasting and tangible conservation projects that might otherwise never have been done."



Amy Beyer

DIRECTOR,
CONSERVATION RESOURCE ALLIANCE

"NFWF's Sustain Our Great Lakes program was one of the lead funders in phase one of the largest dam removal project in Michigan's history, and one of the largest wetland restorations in the entire Great Lakes Basin. Through their support, the Boardman River is returning to its natural state as a free-flowing, cold-water river. It will truly be reborn."



GREAT MIGRATIONS

Pronghorn, North America's fastest mammals, faced fences, highways and other man-made impediments as they migrated to and from their wintering grounds in Wyoming. Hundreds perished each year. Starting in 2005, NFWF focused on pronghorn habitat loss, supporting research, modification of fencing, and easements on lands along the route. Those efforts led to state construction of two new wildlife overpasses and a series of underpasses along Route 191 designed to save pronghorns from deadly interactions with traffic. Partners celebrated as the herd used the overpasses for the first time in 2012.

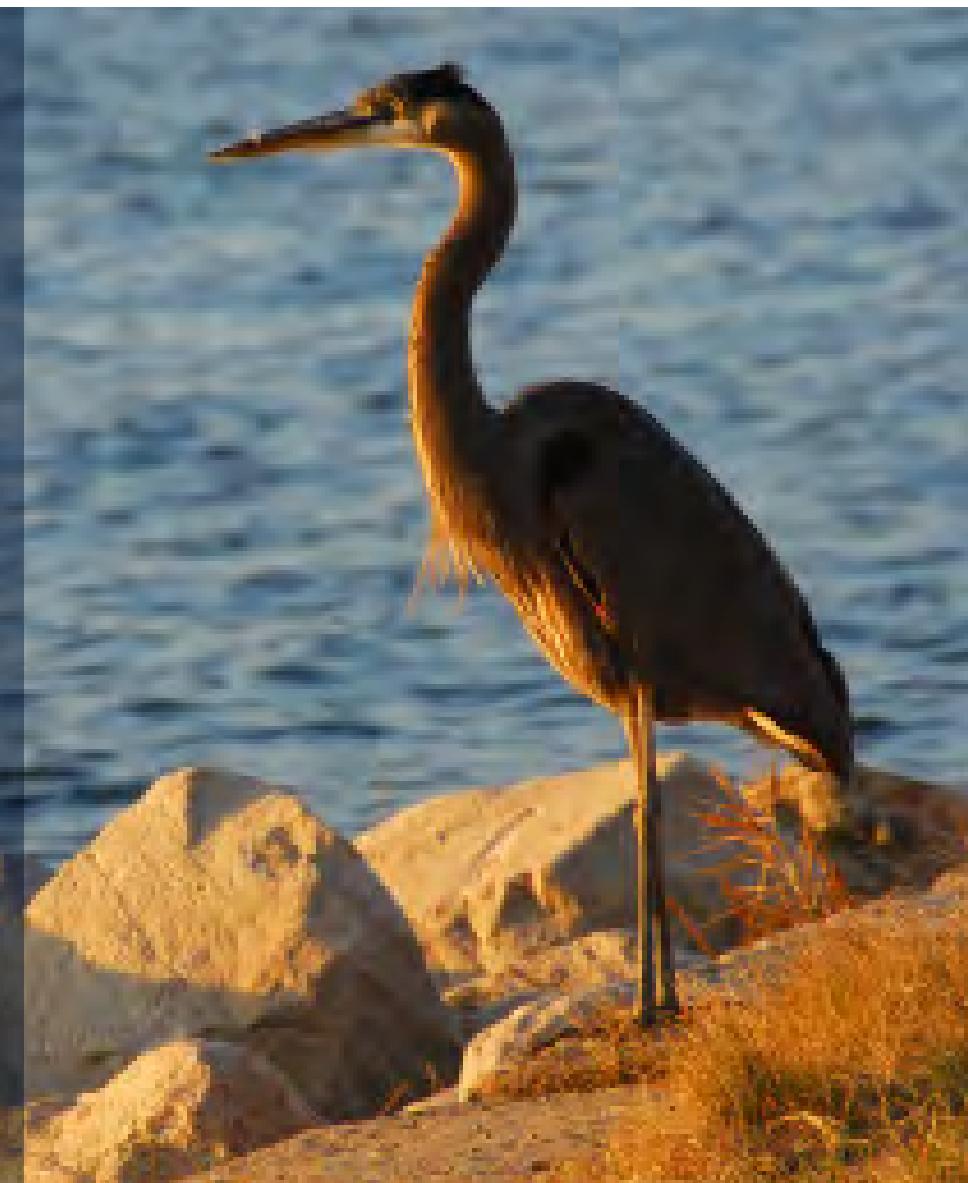
Pronghorn

IDEA (Impact-Directed Environmental Accounts Program)

NFWF's IDEA program receives, manages and disburses funds designated for specific conservation purposes. These funds originate primarily from court orders; civil, criminal and administrative settlements; regulatory permits and licenses; and conservation and mitigation plans.

CHESAPEAKE BAY

Polluted runoff has long degraded the Chesapeake Bay. Since 1999, NFWF's Chesapeake Bay Stewardship Fund has helped communities restore rivers and streams through funding led by EPA and many public and private partners. To date, the Stewardship Fund has awarded more than \$94.7 million, including several million in IDEA settlement funds, and leveraged \$183 million more in grantee matching funds. Projects have restored 5,100 acres of wetlands and 1,500 miles of forested riparian buffers, re-connected over 120 miles of rivers and streams for fish passage, established 184 acres of oyster reefs, and preserved 540,000 acres of forest and farmland.



Great blue heron

The Honorable Ken Salazar

FORMER U.S. SECRETARY
OF THE INTERIOR

"Whether by accident or intent, when damage is done to our natural environment, there are two issues of paramount importance. The first is that the responsible party be held accountable, and the second is that any settlements collected be used wisely. NFWF is uniquely experienced in ensuring settlements are used to mitigate the harm that was done and to restore damaged habitats back to health."

John McCamman

CALIFORNIA CONDOR COORDINATOR,
U.S. FISH AND WILDLIFE SERVICE

"When I was Director of the California Department of Fish and Game (now Wildlife), NFWF helped us to implement critical aspects of our mitigation programs. Now with the U.S. Fish and Wildlife Service, I continue to appreciate NFWF's expertise and effectiveness in helping natural resource agencies ensure that environmental impacts are appropriately mitigated and endowments appropriately managed. NFWF is truly a thoughtful, innovative partner in these important aspects of resource management efforts nationwide."



Stephen Zahn

NATURAL RESOURCES SUPERVISOR,
NEW YORK STATE DEPARTMENT
OF ENVIRONMENTAL CONSERVATION

"NFWF really understood our state's priorities and worked closely with us to develop important conservation projects. Their support has absolutely boosted our efficiency and effectiveness in remediating damage to natural resources in Jamaica Bay and Long Island Sound. Our partnership with IDEA has played a key role in furthering the protection and restoration of the marine and coastal environment in New York."

NFWF BOARD MEMBERS, 1984-2013

National Fish and Wildlife Foundation extends special thanks to the individuals listed here for their service on the NFWF Board of Directors. Nominated by the U.S. Secretary of the Interior, these leaders have contributed their knowledge and experience to the cause of conservation and guided our growth over the last three decades.

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