

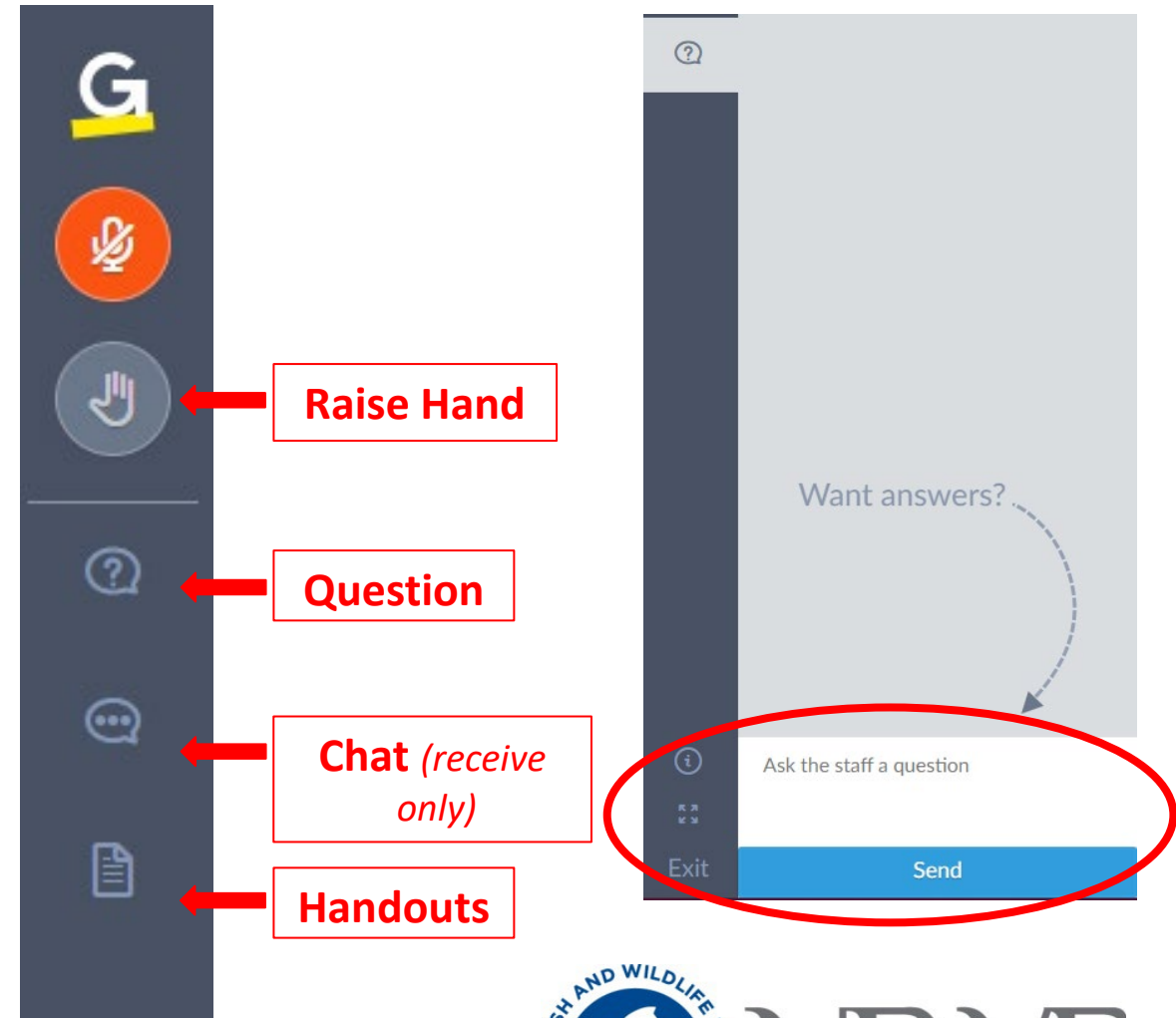
WELCOME TO THE

NATIONAL COASTAL RESILIENCE FUND RFP– 2024 PRE-PROPOSAL WEBINAR

We will get started momentarily ...

- To improve sound quality, all participants will be muted for the duration of the webinar. If you want to ask a question you have two options:
 - Enter your query where it says “Enter a question for staff” and click send. A NFWF staff member will type a response or read your question aloud when we pause for Q&A.
 - Write it down and contact us after the webinar. We have a lot of material to cover, so you may prefer to have a more in-depth discussion later.
- We may ask you to raise your “hand” in the webinar dialogue box to confirm participants can hear us.
- If you experience a technical glitch, please type it into the question box, since we can’t hear you. (We may not know about the glitch unless you say something!)

The webinar recording will be sent to all participants via email.





National Coastal Resilience Fund

2024 Applicant Pre-Proposal Webinar

March 28, 2024

INTRODUCTIONS

Mirjam Kuzee

Program Director, Coastal
Resilience



Arielle Mion

Manager, Coastal
Resilience



Ross Weaver

Manager, Coastal
Resilience



Christine Latil

Manager, Coastal
Resilience



NATIONAL COASTAL RESILIENCE FUND WEBINAR

AGENDA

Overview

Priorities

Eligibility & Project Categories

Evaluation Criteria

Application Process – Pre-Proposal Stage

Resources



NATIONAL FISH AND WILDLIFE FOUNDATION

- **Created by U.S. Congress in 1984**
- **Independent, 501(c)(3) non-profit**
- **Public/Private partnerships**
 - Federal agencies, corporations, and private foundations
- **Focus on conservation outcomes**
- **No advocacy, lobbying, litigation**



NATIONAL COASTAL RESILIENCE FUND

Overview



NATIONAL COASTAL RESILIENCE FUND PARTNERSHIP



Occidental

PROGRAM PRIORITIES

Advance **Nature-Based Solutions** that:

Reduce **exposure of communities** to coastal storms, flooding, erosion, and other coastal hazards



Enhance **habitat** important for **fish and wildlife**

Encourage Innovation

Ensure Project Sustainability

Promote Transferability





COASTAL
WETLANDS

OYSTERS &
SEA GRASSES

LIVING
SHORELINES

COASTAL
FOREST

BEACHES &
SAND DUNES

CORALS

NATURE BASED
SOLUTIONS

PROGRAM PRIORITIES

Risk Reduction and Job Creation
Benefits for **Underserved Communities**



Direct Community Engagement in
Project Design and **Implementation**



Credit: National Audubon Society, Currituck Sound, NC

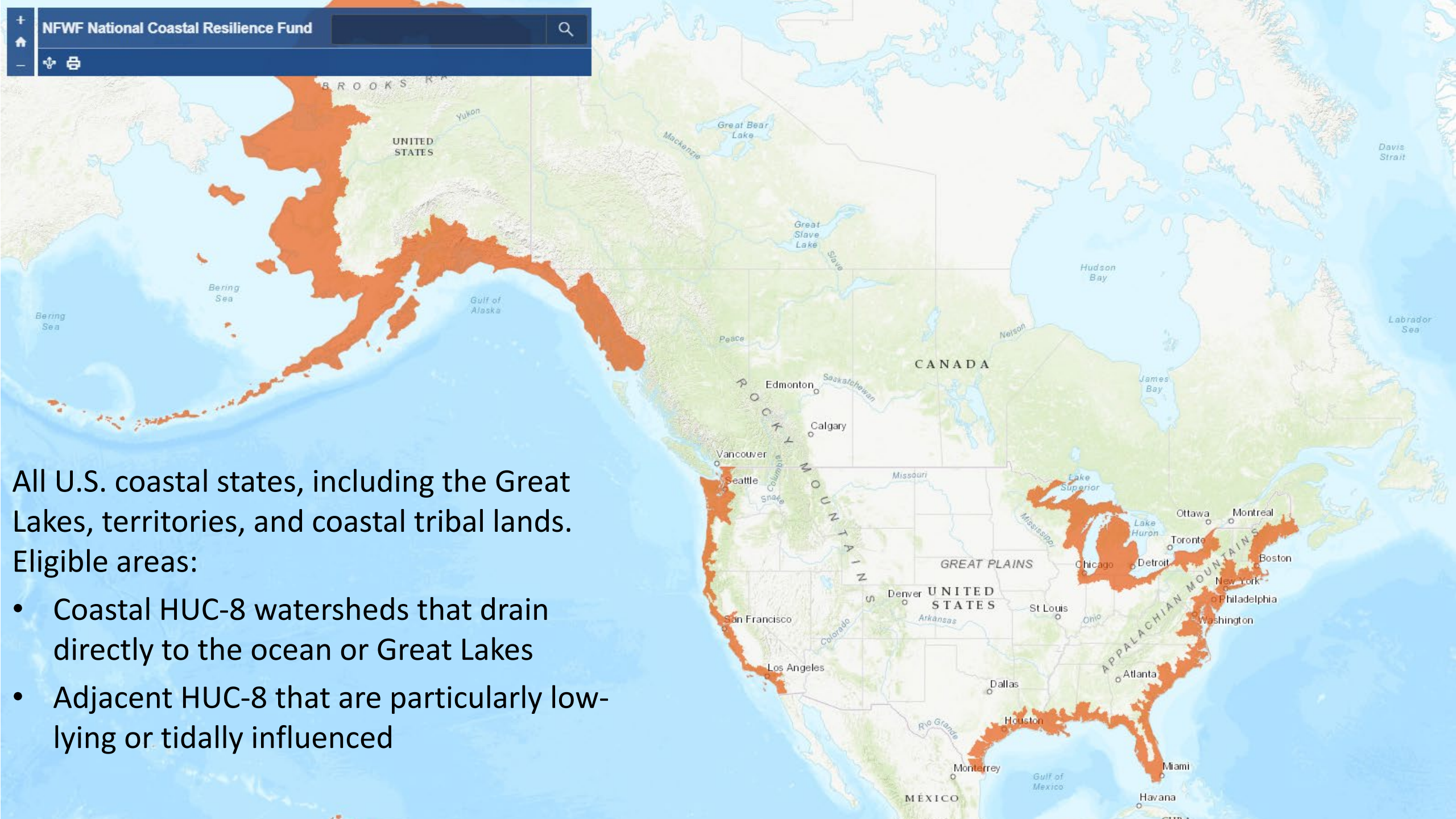


Credit: Groundwork Jacksonville, Hogans Creek, FL

NATIONAL COASTAL RESILIENCE FUND

Eligibility



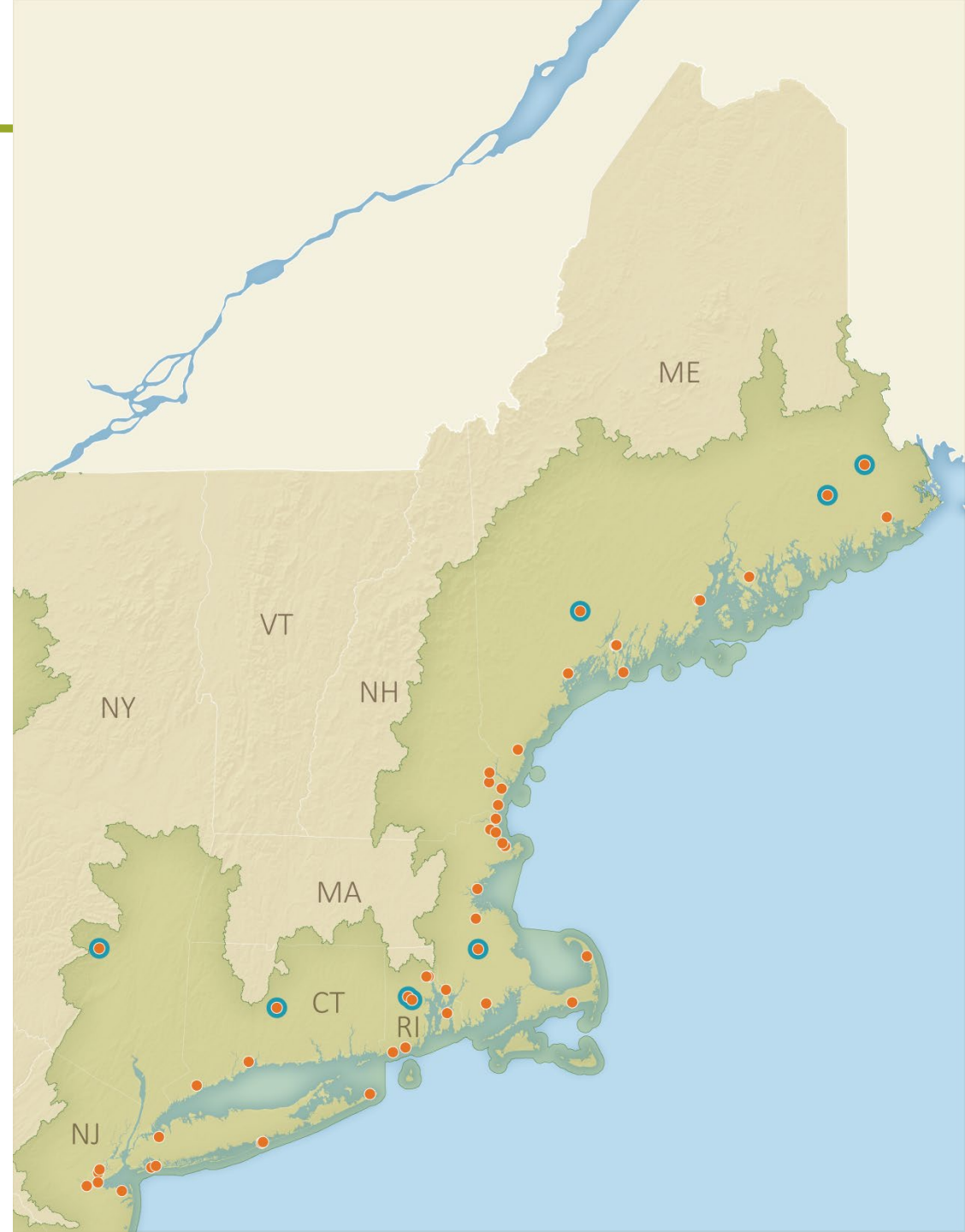


All U.S. coastal states, including the Great Lakes, territories, and coastal tribal lands.
Eligible areas:

- Coastal HUC-8 watersheds that drain directly to the ocean or Great Lakes
- Adjacent HUC-8 that are particularly low-lying or tidally influenced

BOUNDARY

- Projects don't have to be directly adjacent to a coastline to be eligible
- Upper watersheds are important to the downstream resilience of coastal communities and ecosystems



www.nfwf.org/coastalresilience

SUMMARY	APPLICATION INFORMATION	PROGRAM INFORMATION
11/29/2023	National Coastal Resilience Fund Fact Sheet	DOWNLOAD THE PDF
11/29/2023	November 2023 Grant Slate	DOWNLOAD THE PDF
10/05/2023	October 2023 Grant Slate	DOWNLOAD THE PDF
12/06/2022	December 2022 Grant Slate	DOWNLOAD THE PDF
08/29/2022	August 2022 Grant Slate	DOWNLOAD THE PDF
11/18/2021	2021 Grant Slate	DOWNLOAD THE PDF
04/13/2021	2020 Grant Slate	DOWNLOAD THE PDF
10/29/2020	2019 Grant Slate	DOWNLOAD THE PDF
12/03/2019	2018 Grant Slate	DOWNLOAD THE PDF
04/08/2022	Coastal Resilience Success Stories	VIEW WEBSITE
10/16/2020	Coastal Resilience Assessment Fact Sheet	DOWNLOAD THE PDF
12/10/2019	Map: National Coastal Resilience Fund Footprint	VIEW WEBSITE

ELIGIBLE ENTITIES

Eligible

- State, tribal, territorial government agencies
- Municipal government
- Non-profit 501(c) organizations
- Educational institutions
- For Profits

Ineligible

- Federal agencies or employees of federal agencies
- Foreign organizations
- Foreign public entities
- Unincorporated individuals

Semi-federal orgs and federal partnerships



FAQ AROUND ELIGIBILITY

- An applicant/organization may submit multiple applications and may receive multiple awards
- Current/previous grants do not impact **eligibility**, but
 - Advance previous NCRF projects when the time is right
 - Past performance counts
 - Watch double counting match
- All enter on equal footing



NATIONAL COASTAL RESILIENCE FUND

Project Categories



NCRF PIPELINE – PROJECT CATEGORIES

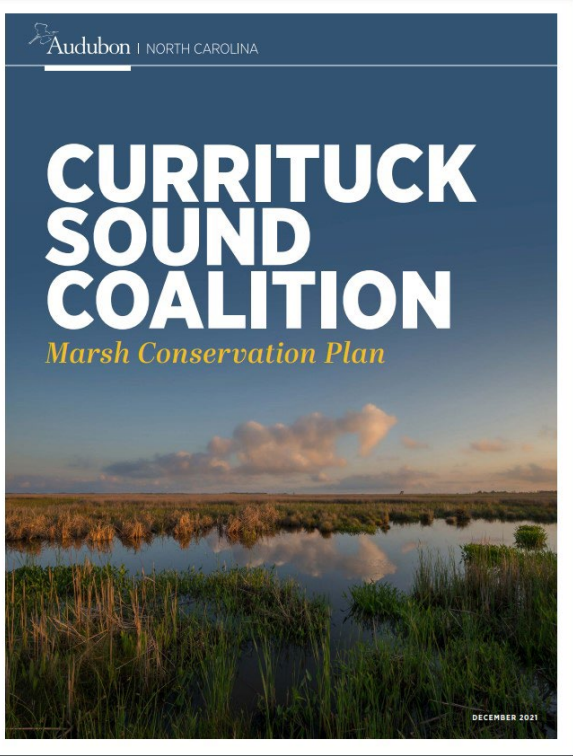


Pick ONE Category based upon your project's outputs

NCRF – PROJECT CATEGORIES



- ~24 months
- Output: plan(s) for identifying resilience projects



Credit: National Audubon Society



NCRF – PROJECT CATEGORIES

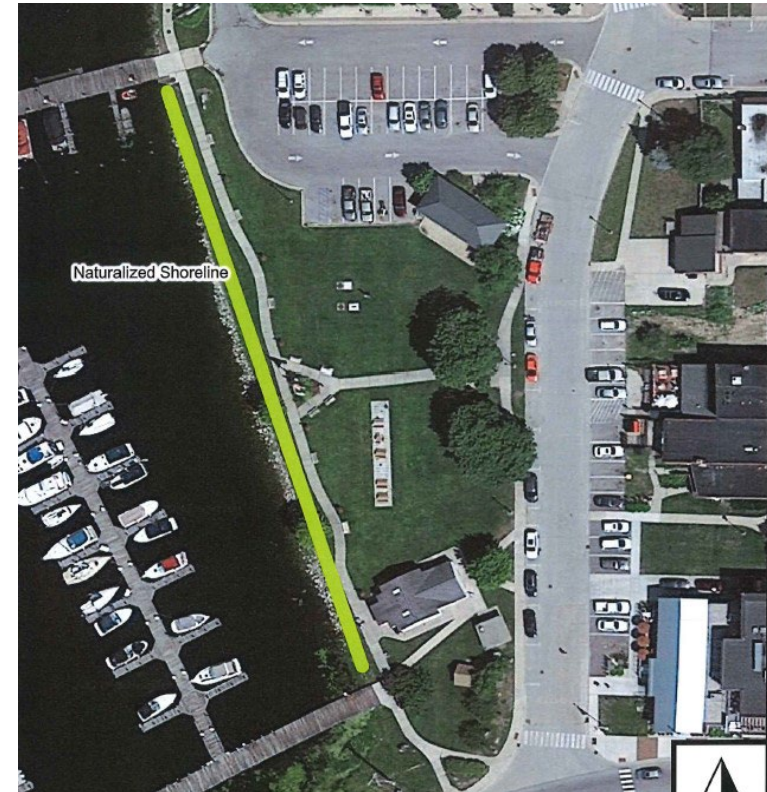
Community
Capacity
Building &
Planning

Site Assessment
& Preliminary
Design

Final Design &
Permitting

Restoration
Implementation

- ~12 months
- Output:
Preliminary
design for one or
more sites (~30-
60% design)
- Can include
baseline
monitoring



Credit: Great Lakes and St. Lawrence Cities Initiative

NCRF – PROJECT CATEGORIES



Credit: City of South Amboy

- ~18 months
- Output: 90%-100% design
- May include baseline monitoring

NCRF – PROJECT CATEGORIES



- Up to 3 years, and one year of monitoring
- Output: Implement and monitor

NATIONAL COASTAL RESILIENCE FUND

Evaluation Criteria



WHAT MAKES A PROPOSAL COMPETITIVE

- Be specific about community resilience and habitat benefits
- Ensure that your project is at a scale that it can address the identified community resilience challenges OR propose a transferrable or scalable approach
- Provide specific socioeconomic demographic information to show the communities that will benefit and be engaged by the work



Credit: Friend of the Dunes, Humboldt, CA

NCRF – WHAT IS NOT A PRIORITY?

- Coastal community ‘rebuilds’ from storms
- Stand alone research or monitoring projects
- Small scale / isolated projects; but smaller-scale pilot projects can be made more competitive by building in a plan for transferability
- Non-natural structures (hardened shorelines, aquaculture)



TRANSFERABILITY & SCALABILITY

- Looking at project's scale AND scalability
- Tell us about your plans to transfer lessons learned from the project OR scale the approach through other programs, policies, or future phases of implementation



Credit: Galveston Bay Foundation, Dollar Bay, TX



GREEN V GRAY – HOW MUCH GRAY IS TOO MUCH?

- We can support green-gray hybrid approaches *BUT*
 - The **pipeline category** matters
 - The **purpose** for the gray infrastructure components matters
 - OR we are looking for **match** to support gray infrastructure project components



Credit: Kennebec Estuary Land Trust, Woolwich, ME

PERMITTING & IMPLEMENTATION-READINESS

Permitting

- Must ensure compliance with all Federal, state or local requirements
- Obtaining all necessary permits and clearances are the Applicant's responsibility

Implementation-Readiness

- Proposals seeking funding for implementation **MUST** be able to commence construction within one year of award date.



Leque Island, WA

NON-FEDERAL MATCH

- Non-federal match encouraged, but not required
- In-kind match COUNTS
 - Volunteer hours
 - In-kind support
 - Deferred indirect costs
- No priority given to higher cash percentages
- Must be specific to the scope of work for the project and within the period of performance



Credit: Miami-Dade County, Volunteer Restoration, Cutler Bay, FL

THINGS TO KEEP IN MIND

Data Sharing

Projects with monitoring and data collection must:

→ comply with NOAA's Data Sharing Policy for all environmental data

→ NFWF's public sharing and evaluation requirements



NATIONAL COASTAL RESILIENCE FUND

Application Process – Pre-Proposal Stage



Pre and Full Template

- **Save** your own copy of proposal narrative to computer. You will have the chance to refine, expand, and reupload if invited to full proposal
- You will **NOT** have access to your pre-proposal in Easygrants once you've been invited to full
- Your pre-proposal narrative should be **no longer than 2 pages**

NCRF – PRE-PROPOSAL

Very Important
MUST use template
This is your sales pitch!



NCRF PRE-PROPOSAL – Narrative Template

PART I – PROJECT OVERVIEW

Project Category: From the drop down, select the category of activity in the Request for Proposals that will be addressed by your proposal. [Select Project Category](#)

1. What is the coastal resilience challenge you are seeking to address through your project? Include specific at-risk community assets (e.g., critical utilities, vulnerable populations).
2. How does the proposed project integrate with past and planned future resilience activities in the area? Include any relevant actions and/or events leading up to this point that prioritize the proposed actions, such as resilience planning or assessments done at the project location.
3. **For pipeline projects ONLY** (previous stages of work funded through a NCRF grant): Provide the 5-digit Easygrants ID number of the previously funded NFWF project. What specific work was funded under the previous NCRF grant and how does this proposed work advance or build upon the previous project?
4. **For Restoration Implementation projects ONLY:** Do you have 90% final design? If not, what is your design status and when do you expect to have 90% design. Have you applied for permits and what is their status? If not, when do you intend to apply?
5. What is the nature-based solution(s) (NBS) that will advance the project?
6. How is the NBS suited to the project area? How is the scale of implementation being considered?
7. What are the expected deliverables and results at the proposed end date of the project?
8. What is the expected long-term utility and sustainability of the project? (i.e., implications for informing future, planning, management, and restoration activities).
9. Who was or will be engaged in project development or implementation in the community(ies) where the project will take place? Who is expected to benefit from the project being implemented?
10. Who are the key partners or stakeholders that will be engaged in the project or involved in implementation?
11. What is the demographic information of the community(ies) being served and/or engaged. For demographic information use the table below. (Sources of data include U.S. Environmental Protection Agency [EJScreen](#), [Explore US Census Data](#), the [U.S. Census Quick Facts Page](#), and the 3) [American Community Survey](#) as well as state data sources etc.).

Community(ies)*	Race/Ethnicity*	Poverty Rate*	Low Income %*	Annualized Unemployment Rate*

*Input percentages **NOT** percentiles.

12. What are the anticipated community resilience benefits (either direct for *Restoration Implementation* projects or projected from planning and design projects) from the proposed activities in terms of reducing community exposure to existing and future coastal hazards? Be as specific as possible about benefits to people, properties, and infrastructure assets.

WRITING TIPS TO CONSIDER...

Project Context

- What are the specific resilience challenges and coastal hazards?
- Reference plans, pre-work and outside expertise that informed project

Solutions

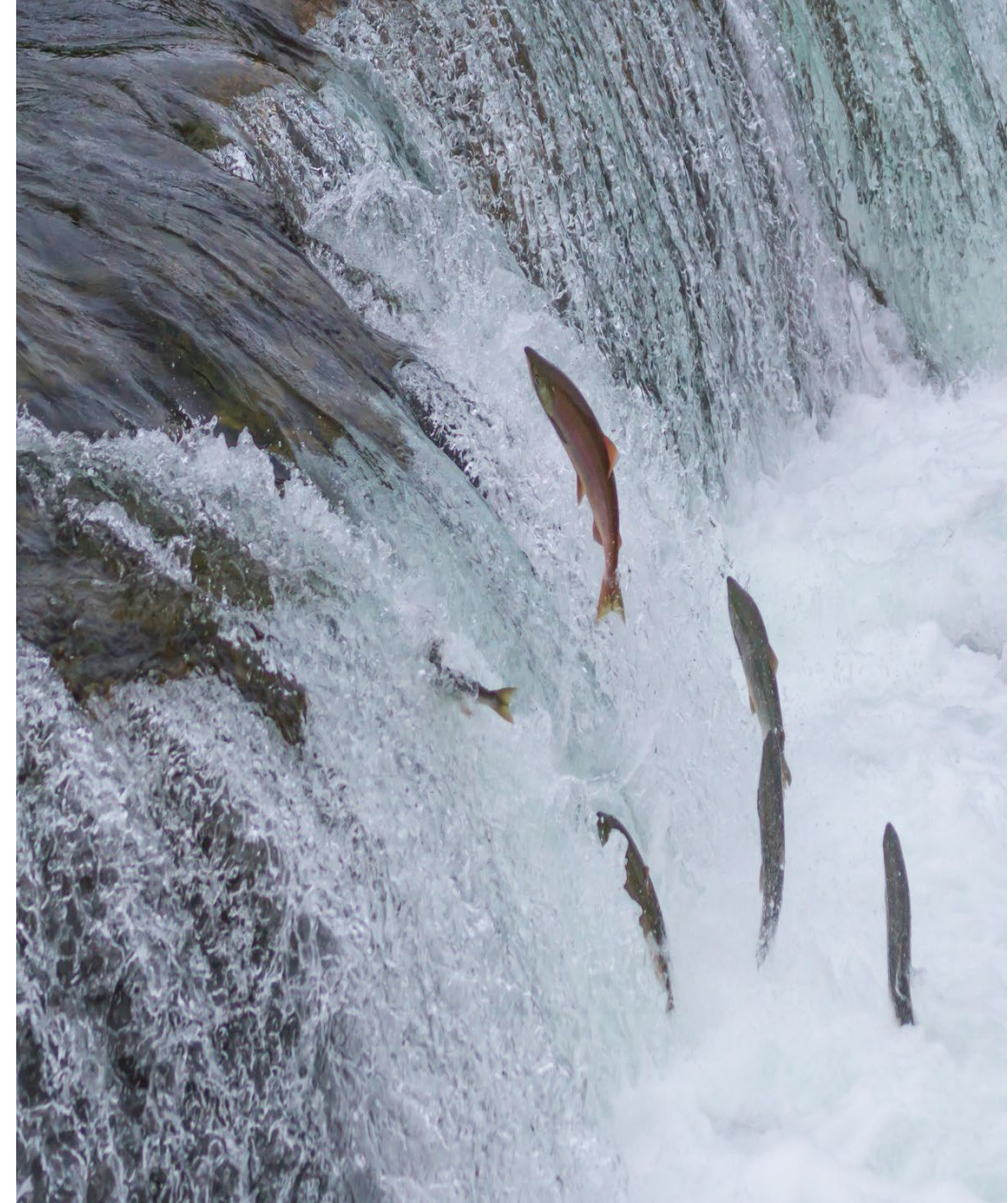
- What are the specific nature-based solution(s)?
- What are potential hurdles/challenges and how you will address them?
- Realistic and measurable goals

Community Impact & Engagement

- Specific demographic information on directly impacted communities
- How community will be engaged?

Benefits

- Be specific! Provide examples
- What are the risk reduction benefits?
- What are the habitat benefits? Which species will benefit and how?
- Project sustainability



Don't make reviewers work too hard

OTHER UPLOADS – ACQUISITIONS

- **Additional 1-page upload** with specific questions you must answer for projects requesting funds for **LAND ACQUISITION** or **EQUIPMENT purchase**
 - Acquisitions *MAY* be eligible activity but must be **ESSENTIAL** to implementation of a Restoration-Implementation Project **AND NO** other funding sources available
 - For ***equipment***, describe why equipment rental is not an option and your plan for complying with federal requirements related to purchase of equipment

Talk with NFWF Staff if you have **QUESTIONS**

REQUIRED UPLOADS FOR DOD FUNDING

Additional 1-page upload with specific questions you must answer for projects requesting **U.S. DEPARTMENT OF DEFENSE FUNDING**

- Projects **MUST** Improve military installation resilience and benefit defense mission capabilities
- Projects **MUST** occur outside the installation or range
- Projects in the pre-proposal state **MUST** submit the contact information of the installation personnel who are part of the project team and support the proposed project efforts
- For the full proposal, applicants will be required to upload an endorsement letter from the lead Military Service, such as the installation commanding officer, to affirm support for the proposed activities. This endorsement letter also signifies that the lead Military Service accepts all necessary environmental compliance oversight responsibilities, including those under the National Environmental Policy Act, the National Historic Preservation Act, and the Endangered Species Act

Talk with NFWF Staff if you have **QUESTIONS**,
or reach out to the REPI Office at osd.repi@mail.mil

OTHER UPLOAD - APPLICANT DEMOGRAPHIC INFORMATION FORM

APPLICANT DEMOGRAPHIC INFORMATION

As part of NFWF's goal to encourage and support diversity across the conservation projects we fund, we would like to better understand the existing diversity in our grantmaking community and in the local communities. To accomplish this task, we are asking organizations that we fund to assist us by providing basic information about their workforce demographics on this form.

As part of this effort to support diversity, we also desire to understand how our grantees engage with the communities where the projects take place and who in those communities might benefit from them. We ask for this information provided on this excel form will be kept confidential, although the Foundation may share its aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website. Not share identifying information about any particular entity or project. These anonymized aggregate data will be used by NFWF to better understand the demographic profiles of the organizations that we fund.

The information you provide will not be shared with proposal reviewers and will not be considered when making grant decisions.

Instructions: Complete all pertinent fields shaded in green. Your Human Resources Department may have some of the information requested readily available. Please be sure to complete the General Information section. If you do not know an answer, use the "don't know/not sure" option instead of guessing. If a section does not apply to your organization you may skip it. **Do not make any other changes to this form.** You may opt out of providing this information to NFWF; however, you still must upload this form to Easygrants with your application and complete the first section of the form.

All applicants must complete this section, even if you have provided this data to NFWF in the past 12 months or are opting out for another reason.

If you have provided this data to NFWF in the past 12 months you do not need to provide it again but you must still complete this top section of the form and submit it with your proposal.

Easygrants project # from your grant application:

Grant program name shown on the RFP:

If you are opting out, select a reason from the dropdown list in the green box:

General Information

Date Completed:

Project Title:

Organization Full Name:

Organization EIN:

Organization Type: Click on the green box to select from the dropdown list

Organization Size (number of employees): Click on the green box to select from the dropdown list

PART 1: APPLICANT ORGANIZATION - ALL EMPLOYEES (if applicable)

Please provide the following demographic information about all of your organization's employees, including senior leaders.

1. How many people currently work for your organization? (Include temporary and part-time employees in your response but do not include contractors)

Total Number:

2. How many of your employees identify as each gender?

Female:

Male:

Non-binary:

Unknown/Not sure:

- Information provided on this form will be kept **CONFIDENTIAL**
- It will **NOT** be shared with reviewers and will **NOT** used to inform grant decisions
- You can opt out if you've provided this information in the last 12 months, but must still upload the form.
- NFWF may share anonymized **aggregate** findings as appropriate with staff, Board of Directors, funding partners, and through other communications.



APPLYING TO OTHER NFWF PROGRAMS?

- Don't apply to NCRF and ATBC for the *same* project
- Apply to ATBC if you are an eligible entity and/or have projects that are more habitat focused
- Apply to NCRF if your project has a strong coastal resilience nexus
- Program staff will discuss projects and have the potential to move projects across funding opportunities when inviting full proposals



NATIONAL COASTAL RESILIENCE FUND

Resources



SUMMARY

APPLICATION INFORMATION

PROGRAM INFORMATION

Application Information

02/22/2024	National Coastal Resilience Fund 2024 Request for Proposals	VIEW NOW
06/12/2023	Full Proposal Applicant Easygrants Walkthrough Recording	VIEW NOW
02/24/2023	2023 NCRF Applicant Easygrants Walkthrough	VIEW NOW
06/20/2023	2023 Full Proposal FAQ	
03/15/2023	Frequently Asked Questions (FAQ)	VIEW NOW
04/13/2023	NCRF Technical Reviewer	VIEW NOW
02/24/2023	NCRF Field Liaison Support	VIEW NOW
02/28/2023	Coastal Resilience Evaluation and Siting Tool (CREST)	VIEW NOW
02/07/2020	NOAA's Digital Coast Resources (NCRF)	VIEW NOW

ALL PROGRAMS

National Coastal Resilience Fund 2024 Request for Proposals

In This Section:

National Coastal Resilience Fund 2024 Request for Proposals

Roseate spoonbill

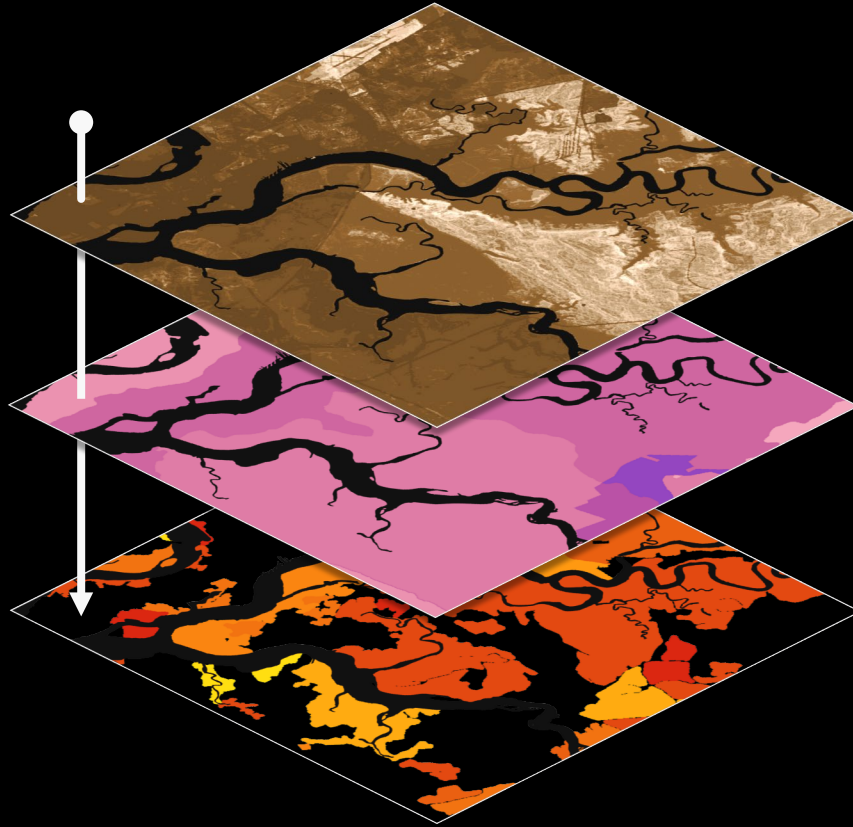
Targeted Water Assessments >

REGIONAL COASTAL RESILIENCE ASSESSMENTS

Community Exposure Index
Community Assets Exposed to Flood Threats

Fish & Wildlife Index
Terrestrial & Aquatic Species of Concern

Resilience Hubs
Open Space Areas of Dual Benefit



Identify areas on the landscape where nature-based solutions may maximize *fish and wildlife* benefits and *human community resilience* to flooding threats



NFWF



UNC ASHEVILLE

NEMAC
NATIONAL ENVIRONMENTAL
MODELING & ANALYSIS CENTER



Coastal Resilience Evaluation and Siting Tool (CREST)

CREST is used to make informed decisions about the siting of coastal restoration and resilience projects. The tool identifies Resilience Hubs, which are areas of open space where projects may have the greatest potential to benefit both human community resilience and fish and wildlife. Resilience Hubs incorporate multiple indices, all of which are available in CREST.

Select a region to start using CREST

Alaska



Alaska

American Samoa



American Samoa

Continental U.S.



Continental U.S.

Guam



Guam

Hawai'i



Hawai'i

Northern Mariana Islands



Northern Mariana Islands

Puerto Rico



Puerto Rico

U.S. Virgin Islands



U.S. Virgin Islands

resilientcoasts.org

National Coastal Resilience Fund 2024 Request for Proposals

Home / Programs / National Coastal Resilience Fund / ...



National Coastal Resilience Fund 2024
Meet

Apply for a Grant

Application Information Recipient Information Grants Library

Home / ...



The National Fish and Wildlife Foundation provides funding on a competitive basis to projects that sustain, restore and enhance our nation's fish, wildlife and plants, and their habitats.

Each of our initiatives has a [business plan](#) developed by scientists and other experts, and approved by our Board of Directors. Grants are available to support the actions identified in the business plan. Additional programs support diverse projects for wildlife and habitat conservation across the country.

Browse [NFWF's conservation programs](#) and learn how to [apply for a grant](#).



Pre-Proposal Webinars*:

Pre-Proposal Due Date:

Full Proposal Invitations:

Full Proposal Webinar:

Full Proposal by Invite
Only Due Date:

Award Announced:

**Note: Three identical pre
various time zones. Please*

OVERVIEW

The National Fish and Wildlife Foundation (NFWF) is pleased to announce the 2024 National Coastal Resilience Fund (NCRF) Request for Proposals (RFP). NFWF will make investments in planning,

Take Note!

- **Pop-ups:** Easygrants uses pop-up windows to display some files. Please make sure your web browser allows for pop-ups. The internet browser pop-up blocker must be disabled prior to beginning the application process. You can also try holding the Shift or Control (CTRL) key when clicking the link.
- **Cookies:** Easygrants uses cookies to maintain the session information. Please make sure that your browser and computer can accept cookies.
- **PDF:** Easygrants uses PDFs extensively. Make sure you are able to use Adobe Reader.
- **SAVING AND SUBMITTING:** Once an application has been initiated, it may be saved and then modified and submitted at a later time, up to the application deadline of **April 10, 2024 11:59 PM Eastern Standard Time**. Note: Please DO NOT hit the "Submit" button until you are ready to submit. Once you hit submit the application is formally submitted and you may no longer make changes.

Easygrants application (this person is tagged as the "Add" button and entering their information

ch by Name, EIN number, or UEI number. When ensure your return list is comprehensive. Also, suits and you may need to narrow your search. (numbers). If Easygrants informs you that your n, please contact Easygrants@nfwf.org for support ants, click the "Add New" button at bottom of list and

NEED TECHNICAL ASSISTANCE?

Throwe Environmental and Native American Fish and Wildlife Society (NAFWS) have contracted with NFWF to serve as national Field Liaisons for NCRF. Field Liaisons supports NCRF applicants by:

- Promoting climate resilience and the NCRF program
- Helping applicants develop competitive proposal ideas
- Following up with proposals not selected for funding
- Supporting existing grantees through check-ins and troubleshooting

Questions?

Email Chris Cortina chris@throwe-environmental.com or Megan Hawkins mhawkins@nafws.org

www.nfwf.org/ncrf-field-liaison-support

Field Liaison team:

Throwe Environmental (TE)
Native American Fish and
Wildlife Society (NAFWS)



2024 NCRF TIMELINE



Feb22

RFP Released



Apr10

Pre-Proposals
Due



End of May

Full Proposals
Invited



Jun6

Full Proposal
Webinar



Jul2

Full Proposals
Due (invite only)



Late Nov

Awards
Announced

2024 NCRF TIMELINE



Feb22

RFP Released



Apr10

Pre-Proposals
Due



End of May

Full Proposals
Invited



Jun8

Full Proposal
Webinar



Jul2

Full Proposals
Due (invite only)



Late Nov

Awards
Announced

Questions about the RFP or Easygrants:

Email: NCRF@nfwf.org

Mirjam Kuzee

Program Director, Coastal Resilience

Arielle Mion

Program Manager, Coastal Resilience

Christine Latil

Program Manager, Coastal Resilience

Ross Weaver

Program Manager, Coastal Resilience

Easygrants Helpdesk:

Email: easygrants@nfwf.org

Voicemail: 202-595-2497

Have an idea for a proposal?

Sign up for a 15-minute proposal lab, link in RFP:

<https://www.nfwf.org/programs/national-coastal-resilience-fund/national-coastal-resilience-fund-2024-request-proposals>

Region-specific questions:

If you have a question about...

Northeastern states (ME, MA, CT, RI, NY)

Mid-Atlantic states (NJ, PA, DE, MD, VA)

Southeastern and Gulf States (NC to TX)

California

Washington and Oregon

Alaska

Great Lakes

Hawaii, Caribbean and Pacific territories

Please contact...

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Native American Fish and Wildlife Society

NCRF Field Liaisons for Tribal Organizations

Megan Hawkins, mhawkins@nafws.org



Questions?