



NFWF

INNOVATIVE NUTRIENT AND SEDIMENT REDUCTION Full Proposal Project Narrative

Instructions: Save this document on your computer and complete the narrative in the format provided. The final narrative may not exceed six (6) pages, excluding tables and figures. Please retain the outline format below, but you may delete the instructions associated with each element. Once complete, upload this document into the online application as instructed.

- 1) Program:** Please indicate the primary INSR program opportunity for which you are applying. Projects that address program priorities and satisfy funding, match, and eligibility requirements for both program opportunities may be considered under both opportunities. Select all that apply.

- INSR Partnership Grants**
 INSR Infrastructure Grants

- 2) Objectives:** What are the project's overall goals and objectives with respect to:

- a. Accelerating implementation of water quality improvement practices for the project's targeted geographic region, key audiences, and/or priority practices?
- b. Strengthening partnerships working to advance associated implementation efforts?
(Required for **INSR Partnership Grants** only; **INSR Infrastructure Grants** are encouraged to provide appropriate context on relevant partnerships)

- 3) Accelerating Implement:** What is the current status of efforts to advance water quality improvement for the project's targeted geographic region, key audiences, and/or priority water quality improvement practices and how does the proposed project meaningfully accelerate those efforts? Please consider the following key questions:

- a. What is the current progress towards achieving TMDL, WIP, and local implementation targets and associated pollution reduction goals for affected regions, sectors, and/or audiences?
- b. What are key factors driving current implementation successes, major challenges or barriers to accelerated implementation progress?
- c. How do proposed activities incorporate and adapt learnings and experiences to date in accelerating implementation progress?

- 4) Enhancing Partnerships** (Required for **INSR Partnership Grants** only; **INSR Infrastructure Grants** are encouraged to provide appropriate context on relevant partnerships): How does the proposed project meaningfully enhance the partnership's ability to accelerate implementation effort? Please consider the following key questions:
- a. What are the principal goals, strategies, and ongoing activities of the partnership with respect to water quality improvement?
 - b. What are current roles, responsibilities, and/or functions of the primary partners in advancing partnership priorities with respect to water quality improvement?

- c. What are key strengths or assets of the current partnership's efforts and how will they be effectively deployed to accelerate implementation outcomes?
- d. What are the principal gaps, weakness, or deficits currently limiting partners' collective capacity to scale up implementation and how will the partnership address those deficiencies to affect accelerate implementation outcomes?

5) Communities Engaged and Impacted:

- a. Who will specifically benefit from the project?
- b. How were they or will they be directly and meaningfully engaged in project development and implementation?
- c. How are community members/organizations involved in decision making or in representing community opinions within you project?

6) Communities Impacted: Using the table below, provide information on key demographic and socioeconomic indicators for the community(ies) and target audience(s). Use your response to questions A or B above to provide any other representative demographic or socioeconomic data or information.

Community(ies) and/or Target Audience(s)	Race/Ethnicity (%)	Poverty Rate (%)	Low Income (%)	Annualized Unemployment Rate (%)

7) Work Plan: What are the major tasks or activities you plan to execute through the proposed project, who is responsible for each task/activity, and when do you plan to complete each major task/activity? Use the general template below and add rows as needed.

Activity Description	Associated Deliverables	Responsible Parties	Completion Month and Year

8) Tracking and Sustaining Implementation Progress:

- a. What plans are proposed or are already in place to support long-term stewardship and delivery of intended load reduction outcomes?
- b. What unique partnership-based plans and approaches will support long-term performance and maintenance of implemented practices?

B. Data Collection Activities:

- a. What types of data do you intend to collect as part of the proposed project activities (i.e., through grant award funding and/or matching sources)?
- b. What methods are you planning to use to collect those data?
- c. How do you plan to use those data and what associated products or outputs will be generated from proposed data collection efforts?