



Longleaf Landscape Stewardship Fund

2025 Request For Proposals – Project Metrics

To provide accountability, gauge progress on individual grants, and to ensure greater consistency of project data provided by multiple grants, the Longleaf Landscape Stewardship Fund has a list of metrics in Easygrants (NFWF’s grant management software) for applicants to choose from for future reporting. We ask that applicants select only the most relevant metrics from this list for their project (all possible program metrics are shown in the table below and are organized to correspond to the program priorities listed in the RFP). Metrics target values should include activities that are completed with both grant funding and matching funds and should only include activities that are completed within the project period of performance. If you think an applicable metric has not been provided, please contact Zack Bernstein (Zachary.Bernstein@NFWF.org) to discuss acceptable alternatives.

Note for applicants that will be working with underserved landowners, practitioners and/or communities: Projects that may involve organizations, landowners/producers and/or communities that identify as one or more of the federal Underserved/Special Emphasis Categories described in the RFP are encouraged to apply and should report impact on such categories in the notes section of their selected metrics shown below.

Funding Strategy	Metric (as it appears in Easygrants)	Instructions and Additional Guidance
Establishing and Restoring Longleaf Pine and Bottomland Hardwood Forests	LLSF - Longleaf Pine - Land restoration - Acres restored on private lands through plantings	Enter the total acres of longleaf pine that will be planted on private lands. For projects that include plantings in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grassland, shrubland).
	LLSF - Longleaf Pine - Land restoration - Acres restored on public lands through plantings	Enter the total acres of longleaf pine that will be planted on public lands. For projects that include plantings in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grassland, shrubland).
	LLSF - Longleaf Pine - Land, wetland restoration - # of trees planted on private lands	Enter the total number of longleaf pine seedlings that will be planted on private lands. For projects that include plantings in multiple states, please breakout the number of trees by state in the notes section (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grass, shrub), density per acre, and mortality rate.
	LLSF - Longleaf Pine - Land, wetland restoration - # of trees planted on public lands	Enter the total number of longleaf pine seedlings that will be planted on public lands. For projects that include plantings in multiple states, please breakout the number of trees by state in the notes section (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grass, shrub), density per acre, and mortality rate.
	LLSF - Bottomland Hardwoods - Land restoration - Acres restored on private land	Enter the total acres of bottomland hardwoods that will be planted on private lands. For projects that include plantings in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify landcover prior to

		restoration (barren, cropland, grass, shrub) and post-restoration (broadleaf or swamp--broadleaf).
	LLSF - Bottomland Hardwoods - Land restoration - Acres restored on public land	Enter the total acres of bottomland hardwoods that will be planted on public lands. For projects that include plantings in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify landcover prior to restoration (barren, cropland, grass, shrub) and post-restoration (broadleaf or swamp--broadleaf).
	LLSF - Bottomland Hardwoods - Land restoration, wetland restoration - # of trees planted on private lands	Enter the total number of bottomland hardwood seedlings that will be planted on private lands. For projects that include plantings in multiple states, please break out the number of seedlings by state (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grass, shrub), forest type planted (broadleaf or swamp--broadleaf), density per acre, and mortality rate.
	LSF - Bottomland Hardwoods - Land restoration, wetland restoration - # of trees planted on public lands	Enter the total number of bottomland hardwood seedlings that will be planted on public lands. For projects that include plantings in multiple states, please break out the number of seedlings by state (estimates are acceptable). In the NOTES, specify landcover type prior to planting (barren, cropland, grass, shrub), forest type planted (broadleaf or swamp--broadleaf), density per acre, and mortality rate.
	LLSF - Longleaf Pine - Seed harvesting - lbs harvested	Enter the number of pounds of longleaf seed that will be collected.
	LLSF - Longleaf Pine - Plant cultivation - # seedlings propagated	Enter the number of longleaf pine seedlings that will be propagated.
	LLSF - Longleaf Pine - Land restoration - Acres restored on private lands through silvicultural manipulation	Enter the total acres of existing forest where longleaf is currently a minor component (less than 50% of the total forest canopy) and will be restored to a longleaf dominant condition (>50% longleaf in the overstory) through silvicultural manipulation (example: thinning/removal of other tree species to make longleaf the dominant overstory species) on private lands. In the notes, indicate the proportion of biomass being removed. For projects that include outcomes in multiple states, please breakout acreage by state in the notes section (estimates are acceptable).
	LLSF - Longleaf Pine - Land restoration - Acres restored on public lands through silvicultural manipulation	Enter the total acres of existing forest where longleaf is currently a minor component (less than 50% of the total forest canopy) and will be restored to a longleaf dominant condition (>50% longleaf in the overstory) through silvicultural manipulation (example: thinning/removal of other tree species to make longleaf the dominant overstory species) on public lands. In the notes, indicate the proportion of biomass being removed. For projects that include outcomes in multiple states, please breakout acreage by state in the notes section (estimates are acceptable).

Enhancing and Maintaining Existing Longleaf Pine and Bottomland Hardwood Ecosystems	LLSF - Longleaf Pine - BMP implementation for prescribed burns - Acres private land burned	Enter the total acres of prescribed burning that will be implemented on longleaf pine habitat on private lands. Please include site prep burning in this metric. For projects that include outcomes in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify average frequency (in yrs) for future burning, dominant vegetation burned (forest, shrubland, grassland, cropland, Phragmites marsh). If forest, note if trees were planted in past 10 yrs (Yes/No) & type of forest (Longleaf-slash pine, Longleaf-slash pine with high productivity and management intensity, Loblolly-shortleaf pine, Loblolly-shortleaf pine with high productivity and management intensity, Mixed conifer).
	LLSF - Longleaf Pine - BMP implementation for prescribed burns - Acres public land burned	Enter the total acres of prescribed burning that will be implemented on longleaf pine habitat on public lands. Please include site prep burning in this metric. For projects that include outcomes in multiple states, please breakout acreage by state in the notes section (estimates are acceptable). In the NOTES, specify average frequency (in yrs) for future burning, dominant vegetation burned (forest, shrubland, grassland, cropland, Phragmites marsh). If forest, note if trees were planted in past 10 yrs (Yes/No) & type of forest (Longleaf-slash pine, Longleaf-slash pine with high productivity and management intensity, Loblolly-shortleaf pine, Loblolly-shortleaf pine with high productivity and management intensity, Mixed conifer).
	LLSF - Longleaf Pine - Improved management practices - Acres under imp mgt (private)	Enter the total acres of over-story thinning, mid-story thinning, and/or native understory establishment that will be completed within existing longleaf pine habitat on private lands. Acres of prescribed fire and acres of invasive species treated should not be included in this total. Please report acres of prescribed fire and invasive species treated using the separate metrics available for these activities. An acre is to be reported on only one time, even if subjected to more than one treatment. In NOTES section, please specify the practice(s).
	LLSF - Longleaf Pine - Improved management practices - Acres under imp mgt (public)	Enter the total acres of over-story thinning, mid-story thinning, and/or native understory establishment that will be completed within existing longleaf pine habitat on public lands. Acres of prescribed fire and acres of invasive species treated should not be included in this total. Please report acres of prescribed fire and invasive species treated using the separate metrics available for these activities. An acre is to be reported on only one time, even if subjected to more than one treatment. In NOTES section, please specify the practice(s).
	LLSF - Longleaf Pine - Removal of invasives - Acres restored on private lands	Enter the total acres of invasive species that will be removed from within longleaf pine stands on private lands. In the NOTES, specify: type/species of

		vegetation removed (Forest understory, Shrubs, Kudzu/vines, Grasses/forbs, Marsh vegetation--excluding Phragmites, Phragmites australis), average frequency (in years) of future treatment, and whether removed vegetation will be left on site to decompose (Yes/No).
	LLSF – Longleaf Pine – Removal of invasives – Acres restored on public lands	Enter the total acres of invasive species that will be removed from within longleaf pine stands on public lands. In the NOTES, specify: type/species of vegetation removed (Forest understory, Shrubs, Kudzu/vines, Grasses/forbs, Marsh vegetation--excluding Phragmites, Phragmites australis), average frequency (in years) of future treatment, and whether removed vegetation will be left on site to decompose (Yes/No).
	LLSF - Bottomland Hardwoods - Improved management practices - Acres under imp mgt (private)	Enter the number of acres that will be treated to improve or maintain existing bottomland hardwood forest on private lands. Acres of invasive species treated should not be included in this total. An acre is to be reported on only one time, even if subjected to more than one treatment. In NOTES section, please specify the practice(s).
	LLSF - Bottomland Hardwoods - Improved management practices - Acres under imp mgt (public)	Enter the number of acres that will be treated to improve or maintain existing bottomland hardwood forest on public lands. Acres of invasive species treated should not be included in this total. An acre is to be reported on only one time, even if subjected to more than one treatment. In NOTES section, please specify the practice(s).
	LLSF – Bottomland Hardwoods – Removal of invasives – Acres restored on private lands	Enter the number of acres of invasive species that will be removed from within existing bottomland hardwood stands on private lands. In the NOTES, specify: type/species of vegetation removed (Forest understory, Shrubs, Kudzu/vines, Grasses/forbs, Marsh vegetation--excluding Phragmites, Phragmites australis), desired dominant vegetation (broadleaf or swamp--broadleaf), average frequency (in years) of future treatment, and whether removed vegetation will be left on site to decompose (Yes/No).
	LLSF – Bottomland Hardwoods – Removal of invasives – Acres restored on public lands	Enter the number of acres of invasive species that will be removed from within existing bottomland hardwood stands on public lands. In the NOTES, specify: type/species of vegetation removed (Forest understory, Shrubs, Kudzu/vines, Grasses/forbs, Marsh vegetation--excluding Phragmites, Phragmites australis), desired dominant vegetation (broadleaf or swamp--broadleaf), average frequency (in years) of future treatment, and whether removed vegetation will be left on site to decompose (Yes/No).
Silvopasture/ Beef Cattle Grazing in Longleaf Pine	LLSF - Improved management practices – Acres with managed grazing	Enter the number of acres of longleaf pine habitat that will be managed with beef cattle grazing. This metric may include acres of pasture where longleaf pine is planted and/or acres of existing longleaf pine forest where beef cattle grazing is integrated as part of the

		management regime. In the NOTES, describe the specific practices that will be implemented.
Expanding and Coordinating Private Landowner Technical Assistance and Outreach	Note: Projects that will engage private landowners and/or producers should select all three of the following metrics:	
	<ul style="list-style-type: none"> • # people targeted • # people reached • # people with changed behavior 	
	Data for all three metrics will enable NFWF to better understand landowner/producer response to outreach, education and technical assistance efforts.	
	LLSF - Outreach/ Education/ Technical Assistance - # people targeted	Enter the number of landowners that will be targeted by outreach activities. Examples include direct mailings and targeted media advertisements. Please only include landowners in this metric.
	LLSF - Outreach/ Education/ Technical Assistance - # people reached	Enter the number of landowners anticipated to be reached through educational meetings, trainings and/or technical assistance. The target value for this metric should be a subset of the “# of people targeted” metric. If the target value includes landowners reached through more than one activity, please break out in the notes section. If applicable, in the notes section, please report the number of people reached in each underserved/special emphasis category. Please only include landowners in this metric.
	LLSF - Outreach/ Education/ Technical Assistance - # people with changed behavior	Enter the number of private landowners reached who are expected to implement conservation actions. Examples include developing a conservation plan, enrolling in a financial assistance program, implementing a conservation practice. The target value for this metric should be a subset of the “# of people reached” metric. If applicable, in the notes section, please report the number of people with changed behavior in each underserved/special emphasis category. Please only include landowners in this metric.
	LLSF – Outreach/Education/Technical Assistance - # workshops, webinars, meetings	Enter the number of workshops, webinars, field days, academies, and other training events (including peer-to-peer events) that will be held to educate and train landowners and/or resource professionals. Please provide details on the specific types of events that will be held in the metric note section.
	LLSF - BMP development - # mgmt plans with BMPs	Enter the number of forest plans (restoration, management, and/or stewardship) that will be developed.
LLSF - Incentives - # participants receiving government agency cost share or financial assistance	Enter the number of landowners or producers that will receive government cost share or financial assistance. In the NOTES section, specify which program(s) (e.g., NRCS EQIP, CSP, state agency program, etc.). Please do not include landowners that will receive NFWF funded cost-share or financial assistance.	
LLSF – Incentives - Dollar value of government agency cost share or financial assistance	Enter the total dollar value of government agency cost share or financial assistance contracts that will be awarded to landowners resulting from technical assistance provided through the project. In the NOTES section, specify which program(s) (e.g.,	

		NRCS EQIP, CSP, state agency program, etc.). Please do not include NFWF funded cost-share or financial assistance.
	LLSF – Incentives - Acres covered by government agency cost share or financial assistance	Enter the number of acres of practices that will be included in government cost share or financial assistance program contracts resulting from technical assistance provided through the project. In the NOTES section, specify which program(s) (e.g., NRCS EQIP, CSP, state agency program, etc.). Please do not include the number of acres of practices that will be paid for with NFWF funded cost-share or financial assistance.
	LLSF – Outreach/ Education/ Technical Assistance - # people demonstrating a minimum level of knowledge, attitudes, or skills	Enter the number of citizens engaged in education and outreach activities (example: number of individuals that attended a Fire Festival or other community event not specifically targeted to landowners). This number may also include the number of landowners engaged through technical assistance and outreach.
Accelerating Species Recovery	LLSF - Red-cockaded Woodpecker - Translocation - # translocated/stocked	Enter the number of <u>pairs</u> of red-cockaded woodpeckers that will be translocated.
	LLSF - Gopher Tortoise - Translocation - # translocated/stocked	Enter the number of <u>individual</u> gopher tortoises that will be translocated and/or released. In the note section, please indicate if adult tortoises will be translocated or if the project will be releasing juvenile head-started tortoises.
Conservation Easements and Fee-Simple Acquisitions	LLSF - Longleaf Pine - Conservation easements - Acres protected under easement	Enter the number of longleaf pine habitat acres that will be protected under long-term easement (permanent or >30-yr). Assuming the specific parcel(s) has been identified, in the NOTES indicate what % of natural land cover would have been cleared in the absence of the easement(s).
	LLSF - Bottomland Hardwoods - Conservation easements - Acres protected under easement	Enter the number of bottomland hardwood acres that will be protected under long-term easement (permanent or >30-yr). Assuming the specific parcel(s) has been identified, in the NOTES indicate what % of natural land cover would have been cleared in the absence of the easement(s).
	LLSF – Longleaf Pine – Land Acquisitions - Acres acquired in fee	Enter the number of acres of longleaf pine habitat that will be acquired in fee. If the parcel has been identified, in the NOTES indicate whether there is a competing offer (Yes/No) or potential zoning change (Yes/No), and what % of natural land cover would be cleared in the absence of the acquisition.
	LLSF – Bottomland Hardwoods – Land Acquisitions - Acres acquired in fee	Enter the number of acres of bottomland hardwood habitat that will be acquired in fee. If the parcel has been identified, in the NOTES indicate whether there is a competing offer (Yes/No) or potential zoning change (Yes/No), and what % of natural land cover would be cleared in the absence of the acquisition.