



NFWF

Monarch Butterfly and Pollinators Conservation Fund

NFWF CONTACTS

Crystal Boyd

Senior Manager,
Pollinator Programs
crystal.boyd@nfwf.org
612-564-7253

Naomi Attaway

Program Coordinator,
Regional Programs
naomi.attaway@nfwf.org
202-595-2496

PARTNERS

- USDA Natural Resources Conservation Service
- U.S. Fish and Wildlife Service
- Bureau of Land Management
- U.S. Forest Service
- Bayer Crop Science
- Danone North America
- The Scotts Miracle-Gro Foundation

ABOUT NFWF

Chartered by Congress in 1984, the National Fish and Wildlife Foundation (NFWF) protects and restores the nation's fish, wildlife, plants and habitats. Working with federal, corporate and individual partners, NFWF has funded more than 6,800 organizations and generated a total conservation impact of more than \$10 billion.

Learn more at www.nfwf.org

NATIONAL HEADQUARTERS

1625 Eye Street, NW
Suite 300
Washington, D.C., 20006
202-857-0166



Monarch butterfly

BACKGROUND

The National Fish and Wildlife Foundation (NFWF) administers the Monarch Butterfly and Pollinators Conservation Fund to protect, conserve and increase habitat for the monarch butterfly and other pollinators. The program is a public-private partnership with funding and other support from USDA's Natural Resources Conservation Service, U.S. Fish and Wildlife Service, Bureau of Land Management, U.S. Forest Service, Bayer Crop Science, Danone North America and The Scotts Miracle-Gro Foundation.

The Monarch Butterfly and Pollinators Conservation Fund invests in projects that:

- Improve the availability of high-quality pollinator habitat
- Support implementation of technical assistance to increase pollinator conservation practices on private working lands

ACCOMPLISHMENTS

Since 2015, the Monarch Butterfly and Pollinators Conservation Fund has awarded approximately \$29 million to 156 projects that are helping conserve and recover the imperiled monarch butterfly and other pollinators. Grantees have matched this investment with an additional \$43.9 million, for a total on-the-ground impact of more than \$72.9 million.

This investment has provided support for the:

- Restoration/enhancement of 416,000 acres
- Propagation of 1.1 million native milkweed seedlings
- Collection of 3,400 pounds of native milkweed seeds
- Coordination of 1,800 workshops and meetings